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Profile: CeeMe®.com web design sees business

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Business Name: CeeMe.com
Location: Bowie, Md.
Industry: Web development and printed material
Customers love: Colors, graphics, user-friendly Web sites
Owner: Carol Paterick
Place of Birth: Portage, Pa.
Current Residence: Bowie, Md.

Carol Paterick says when the idea came to her to start her own web development business it raised the hair on her arms with its revelation and impact. "I was in the Portage PA Rite Aid in May of 1996 and saw the PC magazine cover that said 'The WWW is coming'. At that time in the year 1996, I had not even heard of the WWW. After reading the article she saw how the world would be changing and knew that the Internet would cause business changes. Paterick, the owner of CeeMe®, was already a desktop publishing firm and so in 1996 decided to add electronic publishing on the world wide web to her business products. By all accounts, CeeMe®'s services are in demand.

CeeMe.com is wholly woman-owned and operated. In this male-dominated industry CeeMe.com is a member of the Minority Business Enterprise. "This business is amazing because the sky is the limit; what you think can happen," adds Paterick. She loves having a small business and relishes working with other entrepreneurs. "I've noticed that while working with other small businesses things work a lot smoother and communication is a lot clearer," Paterick said.

With the ability to work in the home or on the go, Paterick doesn't have the overhead costs like big web development or printing firms. And with very minimal overhead, Paterick is available to provide very competitive prices. Unlike other web development firms, CeeMe.com offers fixed-rate pricing that is among the lowest in the country. Clients know what they will be paying up front this year and the next and the next.

"Web sites are businesses' Internet yellow pages; if you want to know about a business, go to its web page," she added. "The best web sites augment and visually present an organization's essence while supplementing and enhancing the organization's printed products such as their letterhead, brochures, flyers and such."

Paterick also provides services free of charge to many non-profit organizations, including the Affus Women Welfare Association, a non profit social economic association that aims to improve the lives of women in India by getting the message out across the world. And her heart and generosity extend to WIFLE, Women in Federal Law Enforcement, and the National Center for Women and Policing, for whom she provides web and print services.

"I am happy to be in a business where I am able to give back to the community, support other women owned and operated businesses, and support nonprofit organizations and small businesses in a fruitful and productive manner," she said. Paterick also developed the Web site for her hometown Portage Area Historical Society located at the Portage Station Museum (www.portagestationmuseum.org); the Bicentennial Website for her hometown county's- Cambria County PA- 200 year county bicentennial celebration (www.cambriapabicentennial.com); maintains the Cambria County Historical Society website (www.cambriacountyhistorical.com), and developed and maintains the website for TC Talent MIX, Inc, a woman-owned DC company that introduces and promotes unknown up and coming music artists (www.tctalentmix.com).

Although helping other small businesses and nonprofit organizations to promote, market and advertise CeeMe.com only advertises through word of mouth. Paterick has no plans to change anything in the near future. CeeMe.com always welcomes

new clients. Business is quite steady and keeps Paterick busy - and she plans to keep it that way.



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